



Biggest Project of Al-kabir Downtown A Project by the kings developments



WELCOME TO EMIRATES MALL & RESIDENCY

THE OPPORTUNITY HUB







Emirates Mall & Residency

The business plan future contains serval future financial projections and forecasts. These estimated projections on based on numerous assumptions and hypothetical scenarios and Sponsor(s) explicitly makes no representation or warranty of any kind with respect to any financial projections or forecast delivered in connection with the Offering or any of the Occupations underlying them. This business plan further contains performance date that represents past performance. Past performance dost not guarantee further results. Current performance may be lower to higher than the performance date presented. All returns examples provided are based on assumptions and expectations in light of currently available information, industry trends and comparisons to competitor's financials. Therefore, actual performance may, and most likely will, substantially differ from these projections and no quarantee is presented or implied as to the accuracy of specific forecasts projections or predictive statements contained in the Business Plan. The Sponsor further makes no representations or warranties that any investor will, or is likely to, achieve profits to similar to those shown in the pro-formas or other financial projections. These prices are subject to USD conversion fluctuations against the PKR which are prevalent within the international market. The revenue figure based on the mist conservative rates currently within the market. The occupancy figures with in the revenue have been projected at 200 days per annum. The sublet contracts will be for renewal annually and prices may vary. This business plan contains privilege and confidential information and un-authorized use of this information in any manner is strictly prohibited. If you are not the intended recipient, please notify the sender immediately. This business plan is for informational purposes and not intended to be a general solicitation or securities offering of any kind. The information contained herein is from source believed to be reliable, however no repetitions by sponsor(s), either expressed or implied, is made as to the accuracy of any information on this property and all investors should conduct their own research to determine the accuracy of any statements made. An investment in the offering will be speculative investment and subject to significant to significant risks and therefore investors are encouraged to consult with personal legal and tax advisor. Neither the sponsor(s), nor their representatives, officers, employees, affiliates, sub-contractors or vendors provide tax, legal or investment advice. Nothing in this documents is intended to be or should to be or should be construed as such advice.







The three step process:

Make the right decision

Invest Aquire

Get possession

Retain

Start generating income





Real Estate being the most Sustainable class of assets in Pakistan, retains the most value and drives consistent growth, thus, making it the perfect investment opportunity.







GROUND FLOOR / SHOWROOMS

PRE LAUNCH RATES

								8 BI - ANNUAL	
Type	Area	Category	Rate	Total Price	Booking 20%	Payment at Digging (10%)	48 Montly Installments	Installments	Payment at Possession 15%
Showroom	891	MB/CORNER	45000	40,074,750	8,014,950	4,007,475	125,234	2,003,738	6,011,213
Showroom	800	MB/CORNER	45000	36,000,000	7,200,000	3,600,000	112,500	1,800,000	5,400,000
Showroom	718	MB	45000	32,289,300	6,457,860	3,228,930	100,904	1,614,465	4,843,395
Showroom	715	MB/CORNER	45000	32,173,200	6,434,640	3,217,320	100,541	1,608,660	4,825,980
Showroom	681	MB	45000	30,623,850	6,124,770	3,062,385	95,700	1,531,193	4,593,578
Showroom	678	MB/CORNER	45000	30,507,750	6,101,550	3,050,775	95,337	1,525,388	4,576,163
Showroom	617	MB	45000	27,787,050	5,557,410	2,778,705	86,835	1,389,353	4,168,058
Showroom	421	MB	45000	18,932,850	3,786,570	1,893,285	59,165	946,643	2,839,928
Showroom	373	MB	45000	16,771,050	3,354,210	1,677,105	52,410	838,553	2,515,658
Showroom	342	MB	45000	15,383,250	3,076,650	1,538,325	48,073	769,163	2,307,488
Showroom	330	MB	45000	14,867,550	2,973,510	1,486,755	46,461	743,378	2,230,133





GROUND FLOOR / SHOPS / KIOSK PRE LAUNCH RATES

								8 BI - ANNUAL	
Туре	Area	CATEGORY	Rate	Total Price	Booking 20%	Payment at Digging (10%)	48 Montly Installments	Installments	Payment at Possession 15%
SHOP	333	STANDARD	45000	14,972,850	2,994,570	1,497,285	46,790	748,643	2,245,928
SHOP	316	STANDARD	45000	14,200,650	2,840,130	1,420,065	44,377	710,033	2,130,098
SHOP	296	STANDARD	45000	13,315,500	2,663,100	1,331,550	41,611	665,775	1,997,325
SHOP	292	STANDARD	45000	13,146,750	2,629,350	1,314,675	41,084	657,338	1,972,013
SHOP	229	STANDARD	45000	10,294,200	2,058,840	1,029,420	32,169	514,710	1,544,130
SHOP	206	CORNER LOBBY	45000	9,258,750	1,851,750	925,875	28,934	462,938	1,388,813
SHOP	206	STANDARD	45000	9,258,750	1,851,750	925,875	28,934	462,938	1,388,813
SHOP	181	STANDARD LOBBY	45000	8,148,150	1,629,630	814,815	25,463	407,408	1,222,223
SHOP	175	STANDARD LOBBY	45000	7,881,750	1,576,350	788,175	24,630	394,088	1,182,263
SHOP	174	CORNER LOBBY	45000	7,847,100	1,569,420	784,710	24,522	392,355	1,177,065
SHOP	174	STANDARD LOBBY	45000	7,829,100	1,565,820	782,910	24,466	391,455	1,174,365
SHOP	173	STANDARD	45000	7,791,750	1,558,350	779,175	24,349	389,588	1,168,763
SHOP	169	STANDARD	45000	7,588,350	1,517,670	758,835	23,714	379,418	1,138,253
SHOP	167	CORNER LOBBY	45000	7,528,050	1,505,610	752,805	23,525	376,403	1,129,208
SHOP	167	STANDARD LOBBY	45000	7,528,050	1,505,610	752,805	23,525	376,403	1,129,208
SHOP	157	STANDARD	45000	7,083,450	1,416,690	708,345	22,136	354,173	1,062,518
SHOP	145	STANDARD LOBBY	45000	6,539,400	1,307,880	653,940	20,436	326,970	980,910
SHOP	138	CORNER LOBBY	45000	6,220,350	1,244,070	622,035	19,439	311,018	933,053
SHOP	107	STANDARD LOBBY	45000	4,817,250	963,450	481,725	15,054	240,863	722,588
SHOP	101	CORNER LOBBY	45000	4,557,150	911,430	455,715	14,241	227,858	683,573
KIOSK	57		40000	2,262,400	452,480	226,240	7,070	113,120	339,360

PRE LAUNCH RATES

								8 BI - ANNUAL	
Туре	Area	Category	Rate	Total Price	Booking 20%	Payment at Digging (10%)	48 Montly Installments	Installments	Payment at Possession 15%
SHOP	699	MB/CORNER	25000	17,475,000	3,495,000	1,747,500	54,609	873,750	2,621,250
SHOP	560	MB/CORNER	25000	14,000,000	2,800,000	1,400,000	43,750	700,000	2,100,000
SHOP	406	STANDARD LOBBY	25000	10,150,000	2,030,000	1,015,000	31,719	507,500	1,522,500
SHOP	406	MB/CORNER	25000	10,150,000	2,030,000	1,015,000	31,719	507,500	1,522,500
SHOP	400	STANDARD LOBBY	25000	10,000,000	2,000,000	1,000,000	31,250	500,000	1,500,000
SHOP	365	STANDARD LOBBY	25000	9,125,000	1,825,000	912,500	28,516	456,250	1,368,750
SHOP	350	CORNER LOBBY	25000	8,750,000	1,750,000	875,000	27,344	437,500	1,312,500
SHOP	328	STANDARD LOBBY	25000	8,200,000	1,640,000	820,000	25,625	410,000	1,230,000
SHOP	301	STANDARD LOBBY	25000	7,525,000	1,505,000	752,500	23,516	376,250	1,128,750
SHOP	258	STANDARD LOBBY	25000	6,450,000	1,290,000	645,000	20,156	322,500	967,500
SHOP	253	STANDARD LOBBY	25000	6,325,000	1,265,000	632,500	19,766	316,250	948,750
SHOP	252	STANDARD	25000	6,300,000	1,260,000	630,000	19,688	315,000	945,000
SHOP	222	STANDARD LOBBY	25000	5,550,000	1,110,000	555,000	17,344	277,500	832,500
SHOP	218	STANDARD	25000	5,450,000	1,090,000	545,000	17,031	272,500	817,500
SHOP	206	STANDARD	25000	5,150,000	1,030,000	515,000	16,094	257,500	772,500
SHOP	196	STANDARD	25000	4,900,000	980,000	490,000	15,313	245,000	735,000
SHOP	172	STANDARD	25000	4,300,000	860,000	430,000	13,438	215,000	645,000
SHOP	160	STANDARD LOBBY	25000	4,000,000	800,000	400,000	12,500	200,000	600,000
SHOP	151	CORNER LOBBY	25000	3,775,000	755,000	377,500	11,797	188,750	566,250
SHOP	148	CORNER LOBBY	25000	3,700,000	740,000	370,000	11,563	185,000	555,000
SHOP	146	STANDARD LOBBY	25000	3,650,000	730,000	365,000	11,406	182,500	547,500
SHOP	306	STANDARD LOBBY	25000	7,650,000	1,530,000	765,000	23,906	382,500	1,147,500
SHOP	239	STANDARD LOBBY	25000	5,975,000	1,195,000	597,500	18,672	298,750	896,250
SHOP	231	CORNER LOBBY	25000	5,775,000	1,155,000	577,500	18,047	288,750	866,250
SHOP	222	STANDARD LOBBY	25000	5,550,000	1,110,000	555,000	17,344	277,500	832,500
SHOP	214	STANDARD LOBBY	25000	5,350,000	1,070,000	535,000	16,719	267,500	802,500
SHOP	213	CORNER LOBBY	25000	5,325,000	1,065,000	532,500	16,641	266,250	798,750
SHOP	208	CORNER LOBBY	25000	5,200,000	1,040,000	520,000	16,250	260,000	780,000
SHOP	196	STANDARD LOBBY	25000	4,900,000	980,000	490,000	15,313	245,000	735,000
SHOP	186	STANDARD	25000	4,650,000	930,000	465,000	14,531	232,500	697,500
SHOP	160	STANDARD LOBBY	25000	4,000,000	800,000	400,000	12,500	200,000	600,000
SHOP	151	CORNER LOBBY	25000	3,775,000	755,000	377,500	11,797	188,750	566,250
KIOSK	70		20000	1,400,000	280,000	140,000	4,375	70,000	210,000

								8 BI - ANNUAL	
Type	Area	Category	Rate	Total Price	Booking 20%	Payment at Digging (10%)	48 Montly Installments	Installments	Payment at Possession 15%
SHOP	699	MB/CORNER	22000	15,378,000	3,075,600	1,537,800	48,056	768,900	2,306,700
SHOP	560	MB/CORNER	22000	12,320,000	2,464,000	1,232,000	38,500	616,000	1,848,000
SHOP	406	STANDARD LOBBY	22000	8,932,000	1,786,400	893,200	27,913	446,600	1,339,800
SHOP	406	MB/CORNER	22000	8,932,000	1,786,400	893,200	27,913	446,600	1,339,800
SHOP	400	STANDARD LOBBY	22000	8,800,000	1,760,000	880,000	27,500	440,000	1,320,000
SHOP	365	STANDARD LOBBY	22000	8,030,000	1,606,000	803,000	25,094	401,500	1,204,500
SHOP	350	CORNER LOBBY	22000	7,700,000	1,540,000	770,000	24,063	385,000	1,155,000
SHOP	328	STANDARD LOBBY	22000	7,216,000	1,443,200	721,600	22,550	360,800	1,082,400
SHOP	301	STANDARD LOBBY	22000	6,622,000	1,324,400	662,200	20,694	331,100	993,300
SHOP	258	STANDARD LOBBY	22000	5,676,000	1,135,200	567,600	17,738	283,800	851,400
SHOP	253	STANDARD LOBBY	22000	5,566,000	1,113,200	556,600	17,394	278,300	834,900
SHOP	252	STANDARD	22000	5,544,000	1,108,800	554,400	17,325	277,200	831,600
SHOP	222	STANDARD LOBBY	22000	4,884,000	976,800	488,400	15,263	244,200	732,600
SHOP	218	STANDARD	22000	4,796,000	959,200	479,600	14,988	239,800	719,400
SHOP	206	STANDARD	22000	4,532,000	906,400	453,200	14,163	226,600	679,800
SHOP	196	STANDARD	22000	4,312,000	862,400	431,200	13,475	215,600	646,800
SHOP	172	STANDARD	22000	3,784,000	756,800	378,400	11,825	189,200	567,600
SHOP	160	STANDARD LOBBY	22000	3,520,000	704,000	352,000	11,000	176,000	528,000
SHOP	151	CORNER LOBBY	22000	3,322,000	664,400	332,200	10,381	166,100	498,300
SHOP	148	CORNER LOBBY	22000	3,256,000	651,200	325,600	10,175	162,800	488,400
SHOP	146	STANDARD LOBBY	22000	3,212,000	642,400	321,200	10,038	160,600	481,800
SHOP	306	STANDARD LOBBY	22000	6,732,000	1,346,400	673,200	21,038	336,600	1,009,800
SHOP	239	STANDARD LOBBY	22000	5,258,000	1,051,600	525,800	16,431	262,900	788,700
SHOP	231	CORNER LOBBY	22000	5,082,000	1,016,400	508,200	15,881	254,100	762,300
SHOP	222	STANDARD LOBBY	22000	4,884,000	976,800	488,400	15,263	244,200	732,600
SHOP	214	STANDARD LOBBY	22000	4,708,000	941,600	470,800	14,713	235,400	706,200
SHOP	213	CORNER LOBBY	22000	4,686,000	937,200	468,600	14,644	234,300	702,900
SHOP	208	CORNER LOBBY	22000	4,576,000	915,200	457,600	14,300	228,800	686,400
SHOP	196	STANDARD LOBBY	22000	4,312,000	862,400	431,200	13,475	215,600	646,800
SHOP	186	STANDARD	22000	4,092,000	818,400	409,200	12,788	204,600	613,800
SHOP	160	STANDARD LOBBY	22000	3,520,000	704,000	352,000	11,000	176,000	528,000
SHOP	151	CORNER LOBBY	22000	3,322,000	664,400	332,200	10,381	166,100	498,300
KIOSK	70		17000	1,190,000	238,000	119,000	3,719	59,500	178,500





THIRD FLOOR / SHOPS / KIOSK

PRE LAUNCH RATES

								8 BI - ANNUAL	
Type	Area	Category	Rate	Total Price	Booking 20%	Payment at Digging (10%)	48 Montly Installments	Installments	Payment at Possession 15%
Shop	651	MB/CORNER	20000	13,020,000	2,604,000	1,302,000	40,688	651,000	1,953,000
Shop	521	MB/CORNER	20000	10,420,000	2,084,000	1,042,000	32,563	521,000	1,563,000
Shop	378	STANDARD LOBBY	20000	7,560,000	1,512,000	756,000	23,625	378,000	1,134,000
Shop	372	STANDARD LOBBY	20000	7,440,000	1,488,000	744,000	23,250	372,000	1,116,000
Shop	326	CORNER LOBBY	20000	6,520,000	1,304,000	652,000	20,375	326,000	978,000
Shop	285	STANDARD LOBBY	20000	5,700,000	1,140,000	570,000	17,813	285,000	855,000
Shop	280	STANDARD LOBBY	20000	5,600,000	1,120,000	560,000	17,500	280,000	840,000
Shop	260	STANDARD LOBBY	20000	5,200,000	1,040,000	520,000	16,250	260,000	780,000
Shop	240	STANDARD LOBBY	20000	4,800,000	960,000	480,000	15,000	240,000	720,000
Shop	235	STANDARD LOBBY	20000	4,700,000	940,000	470,000	14,688	235,000	705,000
Shop	215	CORNER LOBBY	20000	4,300,000	860,000	430,000	13,438	215,000	645,000
Shop	191	STANDARD LOBBY	20000	3,820,000	764,000	382,000	11,938	191,000	573,000
Shop	182	STANDARD	20000	3,640,000	728,000	364,000	11,375	182,000	546,000
Shop	173	CORNER LOBBY	20000	3,460,000	692,000	346,000	10,813	173,000	519,000
Shop	160	STANDARD	20000	3,200,000	640,000	320,000	10,000	160,000	480,000
Shop	149	STANDARD LOBBY	20000	2,980,000	596,000	298,000	9,313	149,000	447,000
Shop	141	CORNER LOBBY	20000	2,820,000	564,000	282,000	8,813	141,000	423,000
Shop	139	STANDARD LOBBY	20000	2,780,000	556,000	278,000	8,688	139,000	417,000
Shop	135	CORNER LOBBY	20000	2,700,000	540,000	270,000	8,438	135,000	405,000
KIOSK	65		15000	975,000	195,000	97,500	3,047	48,750	146,250





SMART OFFICES

PRE LAUNCH RATES

							48 Montly	8 BI - ANNUAL	
Туре	Area	Category	Rate	Total Price	Booking 20%	Payment at Digging (10%)	Installments	Installments	Payment at Possession 15%
Office	96	STANDARD VIEW	13000	1,248,000	249,600	124,800	3,900	62,400	187,200
Office	108	STANDARD VIEW	13000	1,404,000	280,800	140,400	4,388	70,200	210,600
Office	150	STANDARD VIEW	13000	1,950,000	390,000	195,000	6,094	97,500	292,500
Office	158	STANDARD VIEW	13000	2,054,000	410,800	205,400	6,419	102,700	308,100
Office	161	STANDARD VIEW	13000	2,093,000	418,600	209,300	6,541	104,650	313,950
Office	169	FOUNTAIN VIEW	13000	2,197,000	439,400	219,700	6,866	109,850	329,550
Office	176	STANDARD VIEW	13000	2,288,000	457,600	228,800	7,150	114,400	343,200
Office	189	STANDARD VIEW	13000	2,457,000	491,400	245,700	7,678	122,850	368,550
Office	248	STANDARD VIEW	13000	3,224,000	644,800	322,400	10,075	161,200	483,600





SIGNATURE APARTMENTS

PRE LAUNCH RATES

								8 BI - ANNUAL	
Type	Area	Category	Rate	Total Price	Booking 20%	Payment at Digging (10%)	48 Montly Installments	Installments	Payment at Possession 15%
Apartment	421	STUDIO	13000	5,473,000	1,094,600	547,300	17,103	273,650	820,950
Apartment	443	ONE BED	13000	5,759,000	1,151,800	575,900	17,997	287,950	863,850
Apartment	492	ONE BED	13000	6,396,000	1,279,200	639,600	19,988	319,800	959,400
Apartment	511	ONE BED	13000	6,643,000	1,328,600	664,300	20,759	332,150	996,450
Apartment	550	ONE BED	13000	7,150,000	1,430,000	715,000	22,344	357,500	1,072,500
Apartment	638	ONE BED	13000	8,294,000	1,658,800	829,400	25,919	414,700	1,244,100
Apartment	642	ONE BED	13000	8,346,000	1,669,200	834,600	26,081	417,300	1,251,900
Apartment	654	ONE BED	13000	8,502,000	1,700,400	850,200	26,569	425,100	1,275,300
Apartment	680	TWO BEDS	13000	8,840,000	1,768,000	884,000	27,625	442,000	1,326,000
Apartment	878	TWO BEDS	13000	11,414,000	2,282,800	1,141,400	35,669	570,700	1,712,100
Apartment	1,236	TWO BEDS	13000	16,068,000	3,213,600	1,606,800	50,213	803,400	2,410,200





HOTEL SUITES

PRE LAUNCH RATES

LOCATION CHARGES WILL BE APPLIED

								8 BI - ANNUAL	
Type	Area	Category	Rate	Total Price	Booking 20%	Payment at Digging (10%)	48 Montly Installments	Installments	Payment at Possession 15%
APARTMENT	296	HOTEL SUITES	13000	3,848,000	769,600	384,800	12,025	192,400	577,200
APARTMENT	303	HOTEL SUITES	13000	3,939,000	787,800	393,900	12,309	196,950	590,850
APARTMENT	317	HOTEL SUITES	13000	4,121,000	824,200	412,100	12,878	206,050	618,150
APARTMENT	338	HOTEL SUITES	13000	4,394,000	878,800	439,400	13,731	219,700	659,100
APARTMENT	342	HOTEL SUITES	13000	4,446,000	889,200	444,600	13,894	222,300	666,900
APARTMENT	451	HOTEL SUITES	13000	5,863,000	1,172,600	586,300	18,322	293,150	879,450
APARTMENT	469	HOTEL SUITES	13000	6,097,000	1,219,400	609,700	19,053	304,850	914,550
APARTMENT	634	2-BED HOTEL SUITES	13000	8,242,000	1,648,400	824,200	25,756	412,100	1,236,300
APARTMENT	793	2-BED HOTEL SUITES	13000	10,309,000	2,061,800	1,030,900	32,216	515,450	1,546,350

Note:

- A corner factor of 10% will be applied where applicable.
 Main Boulevard factor 10% where applicable.
- Prices are subject to change without prior notice.